



Web Associate – Level II

Witmer Public Safety Group, Inc. is searching for a Web Associate for its fast growing emergency equipment and supply company. In addition to numerous showrooms and a specialized outside sales force, the two e-commerce websites: TheFireStore.com and OfficerStore.com are powerful, brand-focused settings for our customers to experience our industry leading prices, product selection, and customer service.

Reporting to the Marketing Supervisor, the Web Associate will support e-commerce web sites with new products and online marketing campaigns. Will work with the Marketing Department to translate concepts into various graphic design projects, i.e. ads, flyers, email blasts, catalogs, etc. as directed. Individual will focus on customer usability, programming and architecture that will increase web sales and enhance our company product brands. Update home page to keep it fresh.

Qualifications & Abilities

- Minimum Associates Degree with courses in web and/or graphic design
- 2+ years experience in web development and/or design
- Working knowledge of latest Adobe Design Package, Macromedia MX (Dreamweaver & Flash) FTP Software, Microsoft Office and HTML
- Ability to format/copy text using Hyper Text Markup Language (HTML)
- Ability to work with and meet all required deadlines.
- Ability to think critically with regard to goal of assigned task.
- Ability to change priorities quickly.
- Methodological and disciplined approach to problem solving.

Responsibilities

- Photograph and edit new images
- Integrate new products online with images and descriptions
- Use creative and technical aptitude to bring text & graphics together as a cohesive, eye-catching work in both print and interactive media formats.
- Produce and distribute company email newsletters.
- Make edits and changes in a timely and efficient manner in a fast paced environment.
- Committed to understanding new technology
- Good communication and organizational skills, with strong ability to multi-task.
- Disciplined approach to problem solving and ability to meet required deadlines, independently handle stress, and maintain a mature problem-solving demeanor

To inquire about this position, please send resume and salary requirements via the following methods:

Email: khuntsman@thefirestore.com

Fax: 888-335-9800 Attn: Karen Huntsman

Mail: Karen Huntsman, Witmer Public Safety Group, Inc., 104 Independence Way, Coatesville, PA 19320

Note: There is no relocation assistance available for this position.